

## **Foil requirements calculation via mouse click**

### **Program for easier calculation of stamping foil requirements at Interpack**

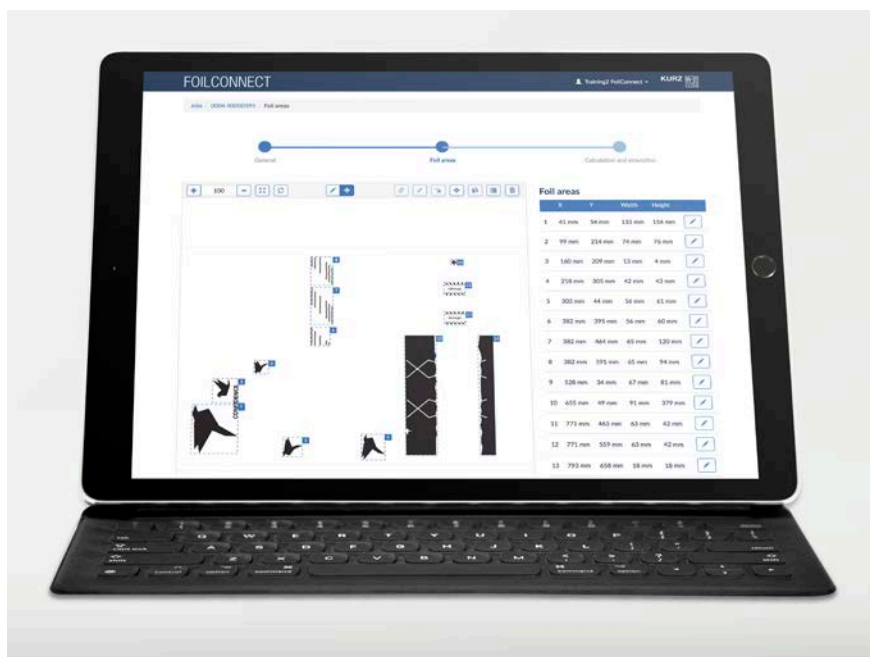
Fürth/Germany, 12 April 2017: Leonhard Kurz will be presenting its Foilconnect program for calculating foil requirements at this year's Interpack, from May fourth to tenth in Düsseldorf. The purpose of the program is to provide print finishers with a particularly fast and easy means of optimizing their hot stamping foil usage. To determine the foil requirements, a PDF file containing all the stamping designs is first uploaded. Next the machine specifications and stamping job details are entered and, a few clicks later, all the necessary information for efficient foil usage and machine setup are then obtained.

Foilconnect calculates the required foil quantity and shows the most favorable foil advance mode and optimal axis configuration. After specifying the advance mode, axes and the foil types, the program generates a project sheet that can be used to quickly and reliably set up the stamping machine. Finally, the program outputs the suggested foil ordering details. The project data are saved and can be copied for repeat or similar jobs.

Foilconnect is currently being tested by beta customers. "The feedback we have received has been consistently positive," reports Roman Strauß, Business Development Manager at Kurz. "We are particularly pleased to see that even well-versed machine operators are using the program enthusiastically because it saves them lots of time. Thanks to the intuitive user interface, Foilconnect is very easy to use. Even employees that have never had to do any foil requirements estimation can work well with it. Foilconnect makes the relevant processes simple, efficient and transparent. The parameters for any stamping job can be retrieved and examined at any time, not only by the person who entered them but also colleagues or the sales department," explains Strauß.

Visitors to Interpack can test Foilconnect themselves at Kurz booth D25 in Hall 14 and convince themselves of its ease-of-use and high level of functionality.

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Based on a PDF file of stamping designs, the Kurz Foilconnect program calculates the optimal usage of hot stamping foils.

(Photo: Kurz)

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**About KURZ:** The KURZ Group is a global leader in hot stamping and coating technology. KURZ develops and manufactures decorative and functional layers applied to carrier foils for a large variety of applications. The range includes metallized, pigmented and holographic stamping foils for packaging or print products, surface finishes for electronic devices or automotive parts, protective and decorative lacquers for furniture or household appliances, authenticity features for brand name items, metallic applications for textiles, and different types of coatings for many other applications. With 4,900 employees in twelve production plants in Europe, Asia and the USA, 24 international subsidiaries and a global network of agencies and sales offices, the KURZ Group manufactures and sells a comprehensive range of products for surface finishing, decoration, marking and counterfeit protection, rounded off by an extensive range of stamping machines and stamping tools. KURZ also continuously invests in new technologies, and is developing innovative solutions for integrating functionality into surfaces.

**Press Contact:**

Lucie Mengel

LEONHARD KURZ Stiftung & Co. KG

Schwabacher Straße 482, 90763 Fürth/Germany

Phone: +49 911 71 41-96 38, Fax: +49 911 71 41-96 40

E-Mail: [lucie.mengel@kurz.de](mailto:lucie.mengel@kurz.de)

[www.kurz.de](http://www.kurz.de)